



CORE VALUES

CEDA's business philosophy has been built on the following set of core business values. Embracing these values in our daily lives helps us sustain a corporate culture where these values are an integrated component of our overall management philosophy and management systems. CEDA recognizes that our businesses success depends on providing excellent products and services through ethical, committed actions.

▶ **SAFETY**

A zero-incident culture ensuring everyone arrives home safe every day.

▶ **OUR PEOPLE**

Our people are the differentiator through their skill, knowledge and passion.

▶ **INTEGRITY**

We live by our values and always strive to do the right thing.

▶ **OUR CUSTOMERS**

We deliver services and advice as a trusted partner to our customers.

▶ **COMMUNICATION**

We don't avoid difficult conversations; openness, fairness and facts guide our communication and decision-making.

▶ **TRUST**

We have confidence in our team to be competent, have character and respect our stakeholders.

▶ **ACCOUNTABILITY**

We deliver to our commitments and answer for our actions and results.